Job Description

Title: Assistant Producer
Type: Permanent, Full time
Start date: ASAP
Hours: 44 hours per week
Salary: Competitive, dependent on experience
Location: This role is 100% based at our new HQ in Aylesford, Kent (not remote working)

Who is Must Have Ideas?
Whilst still only 8 years old, we're one of the UK's fastest growing ecommerce brands, helping over 1 million customers 'discover something new' every year. One in ten homes in the UK now have one of our clever, problem-solving products and we're widely recognised as one of the leading ecommerce innovators of the past few years. We're a British success story and our incredible growth isn't stopping any time soon – we'd love you to join us on this exciting journey!

The Team
You'll be working with a group of great people who think independently but collaborate as a strong team to deliver exceptional results. Career progression? Absolutely - there are plenty of opportunities to grow and develop, as our rapid growth continues.

We're fully office-based
We believe that we are at our best when we're together, and that's why our team fully works from our office from our swanky new offices in Aylesford, near Maidstone. This facilitates easier collaboration, encourages conversations, and sparks creativity. And there's some pretty sweet incentives to coming to the office, too, including free breakfast every day!

The next chapter
In 2024 we launched an exciting, brand-new TV Shopping channel which brings our vast range of 'must have' products to life on screen, 24 hours a day, nationwide.

Located in a very prominent position on SKY, Freesat and Freeview and Simulcast on Channel 5 our channel is available to tens of millions of homes nationwide. Utilising some seriously clever, custom-built-technology, we're bringing Shopping TV into the 21st century…this is not your grandma's shopping TV channel!

This Role
This is an excellent opportunity to join us on our fast-growth journey!

We're looking for an assistant producer to join our team and assist in the production of quality high converting content for our brand-new channel.

You will work closely with our Producers who are responsible for producing compelling high converting content for our brand new 24/7 national TV channel. No two days will ever be the same, some days you will be required to be the floor manager of our purpose-built studio, or out sourcing that can't do without prop or making that amazing demonstration work.

Your responsibilities will include:

- Supporting the producers in all elements of the production of sales content for the channel
- Floor managing on rehearsal days and recording rehearsals for review
- Working with the producers to devise product blueprints
- Working to perfect presentations and demonstrations, ensuring they work perfectly on shoot days
- Sourcing relevant props for presentations. Must have a current driving licence and be confident driving a Transit van
- Helping out on 'kitchen shoot days' – basic kitchen skills would be useful for food preparation
- Floor managing on shoot days and ensuring the studio is left clean and tidy at the end of the day

You'll excel in this role if you have the following skills & experience:

- A passion for broadcast, digital cinematography, and pro-videography
- A track record of troubleshooting and solving issues.
- A tenacious "I don't know, but I'll research it and be an expert on this subject shortly" attitude which means you can surmount any obstacle that you come across!

What's it like to work here?

We know that our people are key to our success. That's why we strive to make MHI a great place to work – just ask our team. It's a friendly, welcoming and fun environment here. We've worked hard to create an amazing experience for our people because we know that workplace happiness goes way beyond just your salary. We're proud to offer one of the best packages of team perks in the area, including:

- Free breakfast every morning
- Minimum of 25 days holiday per year as standard (plus more the longer you stay)
- Flexible hours
- Your birthday off work
- Free EV charging
- Free car washing
- Regular team and charity fundraising events
- Free products from our range
- Generous staff discount
- Company pension
- Casual dress code
- Free and unlimited sweets, cold & hot drinks

What happens next?
If we think you could be a good fit, we'll be in touch to arrange an initial call to get to know you. If all goes well, you'll be invited to come and see our new state-of-the-art facilities and for a more in-depth conversation. We may ask you to complete a small task to show us your skills and there may be a second interview stage, too.

This is an excellent opportunity to join us while the company is still young and to be part of our high-growth journey, with all the opportunities that brings.

Must Have Ideas Ltd is an equal opportunities employer and we're working hard to build a diverse and inclusive workforce.