



Discover
something *new!*

Job Description

Title:	PR & Communications Manager
Type:	Permanent, Full time
Start date:	ASAP
Hours:	40 hours per week
Salary:	Competitive, dependent on experience
Location:	This role is 100% based at our new HQ in Aylesford, Kent

Who is Must Have Ideas?

Whilst still only young, we're one of the UK's fastest growing ecommerce brands, helping over 2 million customers 'Discover Something New' every year. One in six homes in the UK now have one of our clever, problem-solving products and we're widely recognised as one of the leading ecommerce innovators of the past few years. Named by The Sunday Times as the 66th fastest growing company in the UK, we're a British success story and our incredible growth isn't stopping any time soon. We would love you to join us on this exciting journey!

The Team

You'll be working with a group of great people who think independently but collaborate as a strong team to deliver exceptional results. Career progression? Absolutely - there are plenty of opportunities to grow and develop, as our rapid growth continues.

We're fully office-based

We believe that we are at our best when we're together, and that's why our team fully works from our office from our swanky new base in Aylesford, Kent. Being together facilitates superior collaboration, encourages conversations, and sparks creativity. And there's some pretty sweet incentives to coming to the office, too, including free breakfast every day!

This Role

This is an excellent opportunity to join us on our fast-growth journey!

We're looking for a PR & Communications Manager to join our team to drive impactful PR and raise the profile of our brand and founder.

This is a newly created role to support the ongoing fast-growth of the organisation.

Your responsibilities will include:

- Develop and execute a PR strategy for both the business and founder
- Build and manage strong relationships with journalists, media outlets and industry contacts to secure high quality coverage
- Identify and secure press, podcasts, TV and speaking opportunities for the business and founder

- Draft press releases, articles and commentary
- Lead on award entries
- Manage all inbound media enquiries and act as the key point of contact for external communications
- Monitor and analyse media coverage, reporting on performance and identifying opportunities to improve
- Work closely with the marketing and social teams to align messaging and maximise PR impact across all channels
- Proactively spot opportunities to keep the brand relevant and visible
- Support with crisis communications (if necessary) and protect the reputation of the business

You'll excel in this role if you have the following skills & experience:

- Proven experience in a PR/communications role, with a track record of delivering impactful coverage
- Strong relationship with journalists and key industry contacts
- Exceptional written and verbal communication
- Confidence in pitching ideas and building relationships
- Highly proactive and self motivated
- Strong organisational and project management skills
- Ability to thrive in a fast paced, high growth environment

What's it like to work here?

We know that our people are key to our success. That's why we strive to make MHI a great place to work – just ask our team. It's a friendly, welcoming and fun environment here. We've worked hard to create an amazing experience for our people because we know that workplace happiness goes way beyond just your salary. As well as being a Living Wage employer, we're proud to offer one of the best packages of team perks in the area, including:

- Private healthcare
- Free breakfast every morning
- Paid sick leave
- Flexible hours
- Minimum of 25 days holiday per year as standard (plus more the longer you stay)
- Buy or sell holiday
- Generous paid maternity & paternity leave
- Your birthday off work every year
- Free electric vehicle charging
- Free car washing every month
- Regular team & charity fundraising events
- Free products from our range
- Generous staff discount on our range of products
- Free personal use of company vans
- Company pension
- Salary sacrifice schemes (cycle to work, electric car leasing)
- Season ticket loans
- Casual dress code
- Free and unlimited fruit, sweets, cold & hot drinks

What happens next?

If we think you could be a good fit, we'll be in touch to arrange an initial call to get to know you. If all goes well, you'll be invited to come and see our new state-of-the-art facilities and for a more in-depth conversation. We may ask you to complete a small task to show us your skills and there may be a second interview stage, too.

This is an excellent opportunity to join us while the company is still young and to be part of our high-growth journey, with all the opportunities that brings.

Must Have Ideas Ltd is an equal opportunities employer and we're working hard to build a diverse and inclusive workforce.