



Discover  
something *new!*

## Job Description

<b>Title:</b>	Paid Social Assistant
<b>Type:</b>	Permanent, Full time
<b>Start date:</b>	ASAP
<b>Hours:</b>	40 hours per week
<b>Salary:</b>	Competitive, dependent on experience
<b>Location:</b>	This role is 100% based at our new HQ in Snodland, Kent (not remote working)

### Who is Must Have Ideas?

Whilst still only 5 years old, we're one of the UK's fastest growing ecommerce brands, helping over 1 million customers 'discover something new' every year. One in ten homes in the UK now have one of our clever, problem-solving products and we're widely recognised as one of the leading ecommerce innovators of the past few years. We're a British success story and our incredible growth isn't stopping any time soon – we'd love you to join us on this exciting journey!

### The Team

You'll be working with a group of great people who think independently but collaborate as a strong team to deliver exceptional results. Career progression? Absolutely - there are plenty of opportunities to grow and develop, as our rapid growth continues.

### We're fully office-based

We believe that we are at our best when we're together, and that's why our team fully works from our office from our swanky new offices in Snodland, near Maidstone. This facilitates easier collaboration, encourages conversations, and sparks creativity. And there's some pretty sweet incentives to coming to the office, too, including free breakfast every day!

### This Role

This is an excellent opportunity to join us on our fast-growth journey!

We're looking for a Paid Social Assistant to join our team to assist with our digital media buying.

Your responsibilities will include:

- Implementing paid social advertising campaigns
- Administering all aspects of our paid social activities including ad copy and creatives, targeting and more in the UK
- Monitoring and analysing results from campaigns, providing insight into campaign performance, forming data-driven recommendations to aid decision making
- Running A/B split tests and analysing the results
- Monitoring the paid social activity of our competitors to give us a competitive advantage
- Helping to manage our social community, engaging our audience and responding to them

- Staying up to date with the latest Paid Social news and features, ensuring that we take advantage of new opportunities in an efficient and timely manner

You'll excel in this role if you have the following skills & experience:

- Ideally you will have some experience in the paid social/digital marketing world. However, we are much more interested in your personality and attitude and we are prepared to provide full training for the right person.
- You will be well motivated, enthusiastic and a good team player
- You will have excellent attention to detail
- You will be happy to take responsibility and get things done
- You will be computer literate and in particular excellent knowledge of Excel and of course, all social platforms (and preferably their advertising management systems, eg. AdsManager)

### **What's it like to work here?**

We know that our people are key to our success. That's why we strive to make MHI a great place to work – just ask our team. It's a friendly, welcoming and fun environment here. We've worked hard to create an amazing experience for our people because we know that workplace happiness goes way beyond just your salary. We're proud to offer one of the best packages of team perks in the area, including:

- Free breakfast every morning
- Minimum of 25 days holiday per year as standard (plus more the longer you stay)
- Flexible hours
- Your birthday off work
- Free EV charging
- Free car washing
- Regular team and charity fundraising events
- Free products from our range
- Generous staff discount
- Company pension
- Casual dress code
- Free and unlimited sweets, cold & hot drinks

### **What happens next?**

If we think you could be a good fit, we'll be in touch to arrange an initial call to get to know you. If all goes well, you'll be invited to come and see our new state-of-the-art facilities and for a more in-depth conversation. We may ask you to complete a small task to show us your skills and there may be a second interview stage, too.

This is an excellent opportunity to join us while the company is still young and to be part of our high-growth journey, with all the opportunities that brings.

Must Have Ideas Ltd is an equal opportunities employer and we're working hard to build a diverse and inclusive workforce.